

Partners Asthma Center Faculty Newsletter

Excellence in asthma care for children and adults



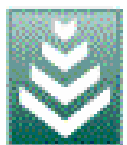
*Brigham and Women's
Hospital*

*Massachusetts General
Hospital*

Faulkner Hospital

*Newton-Wellesley
Hospital*

*North Shore Medical
Center*



Visiting Professor, Dr. Dirkje Postma: Schedule of Activities

Thursday, Nov. 18:

8:00—9:00 a.m.: Medical Grand Rounds at MGH: *“Monitoring Asthma: Do We Have the Right Targets?”* in O’Keeffe Auditorium, Blake Building

9:00—Noon: Presentations and meetings, MGH

12:00—1:00 p.m.: Clinical Case Presentations, MGH

1:30—3:00 p.m.: Research presentations from Asthma Research Center, Ingram Library, BWH

3:30—5:00 p.m.: Research presentations from BWH Allergy, Smith Bldg, 6th floor Conf. Rm.

6:30 p.m.: Cocktails, and

7:30 p.m.: Dinner, Bay Tower Room, 60 State St., Boston — Spouses/significant others invited.

Friday, November 19:

8 - 10 a.m.: Breakfast and Research Presentations, Channing Laboratory

10:30 - 11:30 a.m.: Clinical Case Presentations, Ingram Library, BWH

12 noon: Medical Grand Rounds, BWH, Bornstein Amphitheater (same topic as at MGH).



Fundraising Activities at Partners Asthma Center

We are embarking on efforts to raise money to support the myriad present and proposed Partners Asthma Center patient care and educational initiatives.

One project is our first Annual Dinner-Dance, planned for **Thursday, September 22, 2005** at the Boston Marriott in Newton (Route 128).

A second effort involves identifying grateful patients who might be willing to contribute to our Center. Soliciting donations directly from patients requires a prior "Use of Information Authorization" form to be signed by the patient ... for the sake of HIPAA compliance.

The third goal ... as always ... is corporate fundraising, primarily from pharmaceutical firms with an interest in asthma.

Below is a list of some of our proposed activities for which contributions are being sought. If you can help in any way, please contact Elaine Carter, Partners Asthma Center nurse, at 617-732-7419.

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| \$500 | Promote Spring Asthma Symposium and Fall Asthma Fair in local newspapers |
| \$2000 | Update the Partners Asthma Center website (www.asthma.partners.org) with video storage and streaming capabilities |
| \$5000 | Print and distribute the updated 2 nd edition of <i>Guía del Asma</i> , the Spanish-language version of our Asthma Center's booklet, <i>Guide to Asthma</i> |
| \$5000 | Print in book format: <i>Asthma Grand Rounds Bulletin</i> , Volumes 1-5 (the first 20 issues) |
| \$5000 | Print the <i>Partners Asthma Center Guide to Bronchiectasis</i> |
| \$6000 | Purchase a state-of-the-art spirometer for the Partners Asthma Center practice at Uphams Corner Health Center, with software to download patient data directly into the Partners computerized clinical information system |
| \$10,000/yr | Print and distribute a quarterly asthma newsletter in Spanish, <i>Al Aire Libre</i> , the Spanish language version of our Asthma Center's quarterly patient education newsletter, <i>Breath of Fresh Air</i> |
| \$50,000/yr | Support the Asthma Van, a free service to inner-city communities offering asthma teaching and equipment to underserved patients on a walk-in basis |
| \$75,000/yr | Create a named fellowship for physicians-in-training with a special interest in asthma at Partners Asthma Center and the Harvard Pulmonary and Critical Care Fellowship Training Program |
| \$100,000/yr | Create the Partners Asthma Center telephone asthma help line with 24-hour/day staffing |
| \$125,000/yr | Support a named faculty position of Nurse Practitioner at Partners Asthma Center, to extend our clinical care and outreach programs |

Other Partners Asthma Center Events and News

Asthma Grand Rounds

Friday, November 19, 8:30 a.m.

Aspirin Desensitization in Asthma: Who, When, Where, and How?

Dr. Mariana Castells

Location: BWH Bornstein Family Amphitheater
Videoconferencing: MGH (Lawrence House)
NSMC (MAC-4, Davenport)

News from the Asthma Educators' Institute

The *Becoming an Asthma Educator* course on Oct. 16 at NWH was sold out (195 participants) and highly acclaimed. Congratulations to Drs. **Dino Beer** and **Inna Vernovsky** and to all of the participating faculty.

Congratulations to **Elaine Carter**, recipient of the Massachusetts Nursing Association's Human Needs Service Award. We are all very proud of your achievement and well-deserved recognition!





Partners Asthma Center

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Save the Date:

Dinner to honor the 2004 Jeffrey M. Drazen, M.D.
Visiting Professor at Partners Asthma Center
(Dr. Dirkje Postma): **November 18, Bay Tower Room**



Lenox, Massachusetts